

PRIVACY POLICY OF WWW.BOTALYS.COM

Last updated: 13-12-2018

Botalys (hereinafter “the Company” or “we”) collects and processes your personal data as a data controller when operating the website <http://www.botalys.com> (“the Site”). This page informs you of our policies regarding the collection, use and disclosure of your personal data, in accordance with the General Data Protection Regulation n°2016/679 (“GDPR”) and the applicable national laws.

Address: Quai des Usines 8, 7800 Ath (BELGIUM)

E-mail: info@botalys.com

Tel.: +32 (0)68 33 18 08

Description of the processing :

We process your personal data for the following purposes:

- (i) To contact you and/or answer to your questions when you use the contact form of the Site;
- (ii) To provide you with information material accessible through download on the Site (e.g. : white papers);
- (iii) To follow interactions with external social networks and platforms : LinkedIn button and social widgets, Twitter Tweet button and social widgets and Facebook Like button and social widgets;
- (iv) To send you our newsletter if you subscribe to it.

We use your personal data (i) on the basis of our legitimate interests (i.e. promotion of our activities and improvement of the Site) and those of the organization to which you are affiliated for and, if applicable, (ii) based on your consent (i.e. to send you our newsletter).

We will store your personal data for 5 years.

Your personal data will never be sold or passed on to third parties for commercial use, but they may be shared with contractors (processors) which assist us in the performance of our activities (i.e. email service provider Mailchimp, CRM provider Pipedrive. We do not intend to transfer your personal data to a third country or an international organization.

Your rights :

As a data subject, you are entitled to request access to your personal data and the rectification of inaccurate or incomplete data.

You have the right to obtain the erasure of your personal data where (i) your personal data are no longer necessary in relation to the purposes for which they were collected or processed, (ii) you withdraw consent on which the processing is based and there is no other legal ground for the processing, (iii) you object to the processing and there are no overriding legitimate grounds for the

processing or you object to the processing of your personal data for direct marketing purposes, (iv) you consider that your personal data have been unlawfully processed, or (v) your personal data have to be erased for compliance with a legal obligation in Union or Member State law to which we are subject.

You have the right the request restriction of processing where (i) you contest the accuracy of your personal data (for a period enabling us to verify the accuracy of your personal data), (ii) you consider that the processing is unlawful and you oppose the erasure of your personal data and request the restriction of their use instead, (iii) you consider that we no longer need the personal data for the purposes of the processing but they are required by you for the establishment, exercise or defence of legal claims, (iv) you have objected to processing (pending the verification whether our legitimate grounds override yours).

You also have the right to receive your personal data which you have provided to us, in a structured, commonly used and machine-readable format and to transmit your data to another controller (right to “data portability”).

You have the right to object, on grounds relating to your particular situation, at any time to the processing of your personal data. We will no longer process your personal data unless we demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms or for the establishment, exercise or defence of legal claims. You also have the right to object to the processing of your personal data for direct marketing purposes.

if the processing is based on your consent, you have the right to withdraw your consent at any time. The withdrawal of consent will not affect the lawfulness of processing based on consent before its withdrawal.

As a data subject, you are entitled to lodge a complaint with the competent supervisory authority.

Questions?

Should you have any question regarding the protection of your personal data, do not hesitate to send us an email to info@botalys.com.

CHANGES TO THIS PRIVACY POLICY

This Privacy Policy is effective as of December the 1st, 2018 and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page.

We reserve the right to update or change our Privacy Policy at any time. We recommend that you check this Privacy Policy periodically. If we make any material changes to this Privacy Policy, we will notify you either through the email address you have provided to us, or by placing a prominent notice on our website.

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COOKIE POLICY OF WWW.BOTALYS.COM

Cookies consist of portions of code installed in the browser that assist us in providing our services. Some of the purposes for which Cookies are installed may also require the User's consent. Where the installation of Cookies is based on consent, such consent can be freely withdrawn at any time following the instructions provided below.

Third parties Cookies :

Some of the services listed below collect statistics in an anonymized and aggregated form and may not require the consent of the User.

If any third party operated services are listed among the tools below, these may be used to track Users' browsing habits. Please refer to the privacy policy of the listed services for detailed information.

<i>Type of cookie</i>	<i>Name</i>	<i>Description</i>
Third-party cookie (Facebook, Inc.)	Facebook Ads conversion tracking	Facebook Ads conversion tracking is an analytics service provided by Facebook, Inc. that connects data from the Facebook advertising network with actions performed on this Application. Place of processing: US – Privacy Policy .
Third-party cookie (Google Inc.)	Google Analytics	Google utilizes the Data collected to track and examine the use of this Site, to prepare reports on its activities and share them with other Google services. Google may use the Data collected to contextualize and personalize the ads of its own advertising network. Place of processing: US – Privacy Policy – Opt Out .
Third-party cookie (Google Inc.)	Google Analytics with anonymized IP	Google utilizes the Data collected to track and examine the use of this Site, to prepare reports on its activities and share them with other Google services. This integration of Google Analytics anonymizes your IP address. It works by shortening Users' IP addresses within member states of the European Union or in other contracting states to the Agreement. Google may use the Data collected to contextualize and personalize the ads of its own advertising network. Place of processing: US – Privacy Policy – Opt Out .
Third-party cookie (LinkedIn Corporation)	LinkedIn button and social widgets	The LinkedIn button and social widgets are services allowing interaction with the LinkedIn social network provided by LinkedIn Corporation. Place of processing: US – Privacy Policy .
Third-party cookie (Twitter, Inc.)	Twitter Tweet button and social widgets	The Twitter Tweet button and social widgets are services allowing interaction with the Twitter social network provided by Twitter, Inc. Place of processing: US – Privacy Policy .
Third-party cookie (Facebook, Inc.)	Facebook Like button and social widgets	The Facebook Like button and social widgets are services allowing interaction with the Facebook social network provided by Facebook, Inc. Place of processing: US – Privacy Policy .
Third-party cookie (Google LLC)	Google Tag Manager	This type of service helps us to manage the tags or scripts needed on this Site in a centralized fashion. Place of processing: US – Privacy Policy .

HOW TO PROVIDE OR WITHDRAW CONSENT TO THE INSTALLATION OF COOKIES ?

The User can manage preferences for Cookies directly from within their own browser and prevent – for example – third parties from installing Cookies.

Through browser preferences, it is also possible to delete Cookies installed in the past, including the Cookies that may have saved the initial consent for the installation of Cookies by this website.

Users can, for example, find information about how to manage Cookies in the most commonly used browsers at the following addresses:

- [Google Chrome](#),
- [Mozilla Firefox](#),
- [Apple Safari](#), and
- [Microsoft Internet Explorer](#).

With regard to Cookies installed by third parties, Users can manage their preferences and withdrawal of their consent by clicking the related opt-out link (if provided), by using the means provided in the third party's privacy policy, or by contacting the third party.

Notwithstanding the above, Users may follow the instructions provided on the subsequently linked initiatives by the [EDAA](#) (EU), the [Network Advertising Initiative](#) (US) and the [Digital Advertising Alliance](#) (US), [DAAC](#) (Canada), [DDAI](#) (Japan) or other similar services. Such initiatives allow Users to select their tracking preferences for most of the advertising tools. We thus recommend that Users make use of these resources in addition to the information provided in this document.